

Positive & Negative Effect Of Social Media On Education

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1.1-ABSTRACT

Social networking has become a common international trend which has spread its reach to almost every corner of the world. The use of Social media sites have exploded and evolved into an online platform where people create content, share it, bookmark it and network at a prodigious rate. Among the prominent users of the social media are the students. This research assesses the impact of social media sites on student academic performance in Samuel Adegboyega University. Four research questions and three hypotheses guided the study. The study adopted descriptive survey design. The population used as sample were students from Samuel Adegboyega University in Edo state. A validated questionnaire with 0.96 reliability was used for data collection. Frequency counts, percentage and mean were the quantitative statistics used. The inferential statistics was applied to assess the significance of the hypothesis. Analysis of Variance (ANOVA) was the technique of estimation and the Fstatistic was used to determine whether the hypotheses was significant at 0.05. The result shows that there is significant relationship between time spent on social media sites and academic works. It also revealed that the nature of social media activities which the student engages in does not have any significant impact on the student academic performance. In addition the study also shows that the gender of the student has no impact on the usage and activities of social media

Key words: Internet, Social media, Academic work, Academic performance.

1.2-INTRODUCTION

Nowadays, in the world of connecting learning, the impact of social media on education is becoming a driving factor. The world is becoming smaller, and by the use of technology such as social media, the way we get an education is changing.

Social media and education can complement one another if used effectively. Social media is continually developing new educational possibilities for students. Social media has many positive effects on education. But the same has some negative effects. Here know the many positive and negative effects of social media on education.

Social Media has become a vital part of a student's social life. It is now regarded as a learning platform that enhances student engagement and capabilities in many schools. These platforms offer school children the opportunity to connect, get in touch, access information and research. Social media is the strongest medium of communication which helps people to connect from far places. Social media's acceptance in daily life is one of the driving forces behind these depending prospects and how social media is changing education.

1.3-What Is Social Media:

According to the Dictionary definition, "Social Media is websites and applications that enable users to create and share content or to participate in social networking." Social media is not just limited to posting pictures about holidays online. Social media has gained credibility over the years as a reliable source of information and platform where organizations can interact with audiences.

1.4-Social Media In Education:

Today, we can see education institutions adapting these developments into their systems and relying on group resources and mechanisms to improve student life. The use of social media in education helps students, teachers and parents to get more useful information, to connect with learning groups and other educational systems that make education convenient.

Social network tools afford students and institutions with multiple opportunities to improve learning methods. Through these networks, you can incorporate social media plugins that enable sharing and interaction. Students can benefit from online tutorials through YouTube, online courses delivered by universities abroad through Skype and a wide array of resources that are shared through social networks.

1.5-social media impact and uses for students

Institutions can share supportive and positive posts that reach all students that are connected to the networks and pages. You can initiate hashtags on social media to engage students and online discussions that are helpful. A video is a prominent tool in social media trends that is effective and you can use it to share useful videos that inspire students and help them in their course subjects.

Through social mediums such as YouTube, Facebook or Instagram live video the engagements between students and the institution can be sustained. The benefits of social media in the education process doesn't have to stop at the teacher-student relationship. There are a lot of other benefits that can be extracted from the use of social networking at higher levels as well. For example, principals or administrators can find a new way to integrate social media. Like sharing school news via social networks, holding an online meeting with the parents or even starting fundraising for different projects.

1.6-Purpose of the Study

The purpose of this study is to investigate the impact of social media on the academic performance of students in the school. To address the study effectively students of government school of jaipur.

1.7-Research Questions

The following research questions were drawn to guide this study based on the research problem

1-Do time spent on social media activities impact students' academic work negatively?

2-Does the nature of activities on social media impact students' academic performance?

3-Is there a correlation between time spent on social media and students' academic performance? iv. Does Students' gender influence the habit of social media usage?

1.8-Hypothesis

H01-Time spent on social media negatively impacts academic work

H02-there is no correlation between nature of activities on social media and academic performance

H03-Gender does not influence the habit of social media usage

1.9-LITERATURE REVIEW:

Gilbert, et.al. (2018); tried to analyze the impact of social media on student's academic performance. The study presupposes that the students use social media for communicating and study. On average students spent at least an hour daily in social media. It would have both positive and negative impact on their academic performance. 60 students were taken as sample for the data acquiring, whereas get the accurate sample size Solvin's formula was adopted. It was found that the primary motives of the students were to chat with their friends, spend leisure time with own relaxation. Around 20% of time is being used for social media purpose.

Mensah & Nizam, (2016); in their paper aim to examine the impact of social media on student's performance in Malaysia. The Pearson's correlational coefficient are used and correlated with the academic performance of the students. The paper used both descriptive and explanatory research design. It is found that positive and significant relationship between friends-people connections and students' academic performance. It is concluded that social media platforms has a significant impact on the student's academic performance and they are taught with the time management to determine success or failure of the students.

Acheaw & Larson (2015): in the paper examine the impact of social media in their academic performance and also to identify benefit derived from using social media. Paper takes both research questions and hypothesis for the study. It is suggested that students should encourage to use their phones for supplement their research. The study revealed the majority of the students had mobile phones with internet facilities. It is found that students spent in mobile phones for 30 minutes to 3hours a day. It is also found that the academic performance of the students are affecting negatively.

1.10-. METHODOLOGY

This part presents the methodology used. Discussed here are research design, the sources of data that includes the locale of the study and research population, instrumentation and data collection, and tools used for data analysis.

1.11-SIGNIFICANCE AND SCOPE OF THE STUDY:

The study is significant enough as youths being techno savvy at this era of science. So, as social media being proving itself as a great platform from connecting people to sharing business ideas and exploring creativity to ensuring education among the youth. Everything has become possible just with a single touch in the smart screen. Social media in regards to delivering quality educational guide to the youth through various ways is helping to a great extent to explore new concepts and clear the issues but to what extent the youth are concentrating and taking the optimum advantage of the scope and what is the impact in their academic performance through use of social media for their study purpose has lead to a great significance of the study

1.12-Positive Effect of Social Media Education

With the use of social media platforms in school, the students get motivated and fostered to learn. Educational videos on YouTube, easy access to e-books, online notes, and learning via video calls are major aspects that contribute to educational development. Distance learning is one of the best ways to learn from reputed organizations by being at any location what social media has made possible. Social Media helps boost creative skills in students by permitting them to learn and later execute the same by doing it themselves. Quite frequently, a student's hidden talent is revealed when he/she starts to take pictures and use online editing skills to make it look aesthetically appealing. Plenty of students have interesting hobbies that they post online via videos and photographers, which helps them realize their potential for making it a career. Another vital impact of social media is boosting student academic performance and increasing their knowledge through data and information gathering. When students are assigned projects in schools, they go through several online platforms to collect information so as to find solutions to their assignments.

1.13-Negative Effect Of Social Media On Education

Social Media platforms are a significant factor that is commencing to distress and obstacle of mind. These days students tend to lose their concentrate from studying and instead enjoy browsing on social media. All of this conveys to wastage of time without getting anything from it. Students are often incapable of submitting their work in the specified time frame because they are more concentrated on applying social media platforms. With the extensive use of social media, students these days are varying more on such platforms to gain information and knowledge instead of looking out for the same in books, journals, or notes. Because it is straightforward to obtain data online, students' reading habits and their learning and research skills are diminishing. Adoption of social media sites with slight carelessness can have mental and also physical effects on one's health. Students do not take their meals on time, do not take proper rest, and continuously being on a phone or laptop can also have adverse effects on their eyes. Such actions make students slow and unambitious to study or even go out and meet people. It is advisable for parents and also schools to keep an eye on what their children are doing when using the internet. Too much use of social media can have adverse effects on students' minds, and they may also be exposed to bad posture, eye strain, and physical and mental stress.

1.14-CONCLUSION:

Undoubtedly social media has numerous boons to a student's life that has helped them to develop and groom them with the era of science and continue their study even sitting at home. Social media networking sites like Facebook, Youtube are very much involved in study activities. Students too are very much active on these sites, using both for entertainment and study purpose. ICT has brought together the mass from every corner to exchange ones ideas and thoughts and students, research scholars are greatly benefitted from it to access and furnish their work precisely. The students are able to clear their doubts regarding any minute topic and can get help from the top educators which has brought a positive attitude towards study through social media networking sites but most of the students use these sites usually for entertainment purpose which has engaged them more with the smart

gadgets which is a negative sign. So it proves to be both positive and negative aspects. Where on the one side students are facilitated with their education to be better and are benefitted and growing with better influential results but on the other side it has also repealed students from the real world and has engaged them with the virtual things.

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